

Boran cattle a smart choice

President of the Small Boran Cattle Association Peter Jolly continues to be impressed by the breed.

"We have had Boran cattle for 10-plus years and there are still moments when they surprise us with their character and qualities," Peter said.

"We are as impressed now, in fact, even more so, than when we first introduced them to our farm. A common understanding among Boran owners is: 'You too can be suckered in by their

wonderful nature, the rest is a bonus.'

"The article by the Boran cattle breeders' society of South Africa titled, 'God's Gift to Cattleman', tells half the story. The other half is not told, but experienced.

"When people come to our farm, feed and interact with the cattle, they have the, 'I want what you have' feeling.

You can choose size, colour, build and numbers but character, responsiveness, low maintenance etc are a given by this breed.

"The Australian Small Boran Inc is a

group of similarly motivated people who appreciate their cattle and want to share their good fortune with others.

"We plan to meet regularly and combine our efforts to improve awareness of this breed and assist new owners with their questions and sales, a mutual support group, rather than a group of breeders competing for sales and customers.

"We have a valuable unique resource, which if promoted correctly, will become a very popular breed of cattle in Australia, as they are in South Africa."

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